



**IMGN**life



# End of Year Financials

as of Oct 31, 2023

FY23 Budget: \$698,000

YTD Income: \$491,500

YTD Expenses: \$556,000

YTD Net Difference: -\$64,000

EOY Projected Shortfall: -\$111,000

\* Budget shortfall is due to facility renovations and expansion for medical services

## Ally's Unplanned Journey

Ally had always been the planner in her friend group: her five-year plan included finishing college, landing her dream job, and traveling the world. Her life was on track, or so she thought, until one morning when a little plastic stick changed everything.

Staring at the positive pregnancy test, Ally's heart raced. She was not prepared for this. Thoughts and emotions swirled like a storm inside her head. Fear, confusion, and doubt filled her mind. How could she tell her parents? What about her dreams of a successful career and traveling adventures?

Ally spent sleepless nights tossing and turning, grappling with the enormity of her situation. She considered all her options. Abortion? Adoption? Raising the child on her own? Each choice seemed to carry a heavy weight of consequences.

One day, as she scrolled online, lost in her thoughts, looking to get an abortion, "Choices" caught her eye. With trembling hands, Ally decided to make the call. She met with an advocate, who welcomed her with a warm smile and a listening ear. She helped Ally navigate her feelings, fears, and hopes. She provided information on all of Ally's options without judgment, allowing her to make the choice that felt right for her.



Ally chose to continue with her pregnancy, a decision that filled her with a mixture of determination and anxiety. It wasn't going to be easy, but she was resolved to give her child the best life possible. With Choices's ongoing support, she connected with local resources, attended parenting classes, and prepared herself for the challenges ahead.

As the months passed, Ally faced both the joys and struggles of pregnancy. She learned that sometimes life's unexpected twists could lead to the most beautiful and meaningful journeys. Her dreams of globe-trotting may have been temporarily put on hold, but she was embarking on an adventure of a different kind—a journey of love, growth, and self-discovery.

When Ally's baby arrived, she held the tiny bundle in her arms, and all her fears and doubts melted away. She knew that, despite the unplanned nature of this chapter in her life, it was a chapter filled with love and purpose.

Ally's story is a reminder that life doesn't always go according to plan, but it has a way of leading us to unexpected and wonderful places. With the support of partners like you, she embraced her unplanned journey with grace and courage, discovering that sometimes the most precious things in life come when we least expect them.





"My name is Nina Linne von Berg. I was born and raised in Fredericksburg and now my husband and I live in Bowling Green. We attend Alive Church in Fredericksburg and we are on the Missions and Hospitality team. In my free time, I love being outdoors. We bought an acre and a half in Caroline County last year and have eight chickens; we hope to get alpacas within the next year! I graduated with my Associates in Nursing from Germanna Community College in 2020 and went to the University of Mary Washington to finish my Bachelors in Nursing in 2021. I worked at a pediatrician's office in North Stafford for two and a half years. This past summer I really felt the Lord calling me to do something different with my degree, and felt called specifically to pursue something within the pro-life space. After some time in prayer, I contacted the Choices Women's Center (ministry of IMGN-Life) and am excited to serve as a volunteer nurse being the hands and feet of Jesus."

In a world where compassion meets action, there exists a silent force that drives the heart of our organization. As we celebrate her remarkable contributions, we are reminded that it is the selflessness of individuals like Nina that truly make a difference in our ministry and community. She embodies the spirit of giving, and her presence is a source of comfort and strength for all who seek our support. To our volunteer nurse, we say thank you from the depths of our hearts. We are honored to have Nina as part of our team, and we look forward to continuing this journey of compassion and care together.

Eva Ortiz  
Patient Services Director

As we enjoy the Fall weather and prepare for Winter, don't forget to order your favorite IMGNLife gear! All funds support a parent facing an unplanned pregnancy who needs to hear about hope and the life-affirming options available. Check out our beanies, crewnecks, and travel mugs at [imgnlife.org/shop/](https://imgnlife.org/shop/)!

We are also excited to offer, for the second year in a row, a monthly wall calendar, featuring the many faces whose lives were changed by your partnership. Each month will feature a child's face from our ministry who is now bringing hope and joy to their parents. We ask that you prayerfully consider making a donation (of any amount) and we will send you a 2024 calendar. To order your calendar, make a donation at [imgnlife.org/donate](https://imgnlife.org/donate) and mark "2024 Calendar" in the memo.





# 2023: The Year of Being a Joseph

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His name occurs in all four gospels, but we don't know much about him. He was wealthy; a member of the Jewish council; but most importantly, he was a disciple of Jesus, albeit a quiet one. His defining moment—which placed him in each account of Jesus' life—came just after Jesus' crucifixion. His name is Joseph of Arimathea, and he went to Pilate with one request: to take custody of the body of Jesus and place it in his own tomb.

It can be said that Joseph donated the location where the greatest miracle in the history of the world took place.

While nothing compares with the resurrection, miracles still take place today. For example, consider our pregnancy-help ministry (IMGNLife). Women—many of them thinking of ending their pregnancies—come to us and see their baby for the first time through ultrasound and instead choose life. Isn't this a miracle, too? It's almost overwhelming to consider. But literally, lives are saved at our pregnancy medical center.

We started the year imagining how this could be our best year yet and God showed favor to IMGNLife in 2023! Despite economic uncertainty, we've served more abortion-vulnerable women and men in our region than ever before, as well as overseen the implementation of new medical services that reach prospective abortion-vulnerable clients in ways we haven't been able to before.

As we approach the end of 2023, we are uncertain if we will be able to make budget as we are projecting a deficit of over \$100,000. As we pray through this deficit and ask God to provide, we are asking you to consider how God might use your gifts as His answer to prayers for LIFE throughout the region. How can you join in the work that God is doing? How can you steward your resources so that through them, God can perform a miracle in the life of a child?

In Ephesians 3:20, we find these words: "Now to him who is able to do immeasurably more than all we ask or imagine, according to his power that is at work within us." This verse resonates with us, reminding us that when we come together with a shared purpose and a strong sense of community, amazing things can happen.

Whether you invest \$10, \$100 or \$10,000, you are a modern-day Joseph, giving something to create a place for miracles. And if at this time you haven't had a chance to give to IMGNLife in a while, join the "Josephs" of today. Your investment in this work means a space is created for life to win victory after victory. Thank you to ALL of you who support this work!

God Bless,  
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# Yearly Gala



We are thrilled to announce the return of our most anticipated event of the year, the IMGNI Life Annual Fundraising Gala! As we prepare to celebrate another year of making a positive impact and watching the Lord work in our community, we invite you to join us for a special evening of hope, giving, and fellowship.\*

Date: Friday, March 1, 2024

Location: The Ballroom at the Fredericksburg Expo Center

Join us to make this a night like no other, filled with excitement and opportunities to make a difference in the lives of those we serve. We have a spectacular evening planned, including:

1. **Inspiring Stories:** You'll hear the testimonies of individuals whose lives have been transformed by your support. These heartfelt accounts will remind us why this cause is so important.
2. **Live Entertainment:** Enjoy live music and entertainment throughout the evening, featuring talented artists from our community who are generously donating their time and talent to our cause.
3. **Fellowship:** Connect with fellow supporters, volunteers, and community leaders who share your passion for LIFE. Forge new relationships and strengthen existing ones.
4. **Fundraising Opportunities:** Learn about our current programs and future initiatives. Discover how your generosity can make a lasting impact on our community.

We can't wait to see you at the gala to celebrate the incredible impact we've achieved together and set the stage for an even greater impact. Let's come together as a community to continue saving lives!

\*Become a Table Host today by visiting [imgnlife.org/gala](http://imgnlife.org/gala) and join us for an evening of hope, giving, and inspiration.

# Thank You

to all who participated in the 2023 Baby Bottle campaign! Thanks to the unwavering support of our incredible church partners, church ambassadors, and baby bottle liaisons we have raised nearly \$80,000 in financial support towards our ministry.

In light of this remarkable achievement, we are eager to extend an invitation to our church partners to participate in next year's Baby Bottle Fundraiser. Your participation is invaluable, and we are confident that together, we can achieve extraordinary results.

We understand that planning and coordinating such events requires time and effort, and we are committed to providing you with all the necessary resources, guidance, and support to ensure a seamless and successful campaign. For more information on how to set up a baby bottle campaign at your church or get your campaign on the calendar visit [imgnlife.org/babybottle](http://imgnlife.org/babybottle)



## Our Board

Please keep our Board Members in your prayers! We are grateful for their service. We praise God for three new Board Members (starred), and currently have two more vacancies on the Board. If you are interested in learning more, please email Christian Johnson at [christian@imgnlife.org](mailto:christian@imgnlife.org)

**Angela Donadio**  
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**Kathy Nelson**  
Vice Chair

**Rori Bond**  
Treasurer

**John Hinson**  
Director

**Kerri Izadi\***  
Director

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Director

**Dr. Steve Mandell**  
Director

**Leta Palmer\***  
Director

**Terri Jones**  
Director



## Client Quotes

WE ASKED OUR PATIENTS ABOUT THEIR FAVORITE PART OF THEIR VISIT TO CHOICES WOMEN'S CENTER. HERE'S WHAT THEY HAD TO SAY:

"They (Choices) helped me realize I am a good mother. I am determined to continue to parent."

"Being able to see my baby for the first time. She was moving all over the place."

"Both the nurse and advocate made me feel very comfortable."

"Cindy has a warm, loving personality and helped me feel safe to open up about personal things. Katie was very kind and welcoming!"

"Everyone in this center was wonderful and professional. I feel blessed to find this place in my pregnancy process."

"Everyone was so warm and wonderful. We were thrilled with my fiancé's dad's tool box!"\*

"Praying together and faith-based communication involving the Lord."



\*A Dad's tool box contains encouragements, diapers, a onesie, a pacifier and even a few practical tools that every dad needs.



## Staff Highlight

**Franklin  
Echeverria**

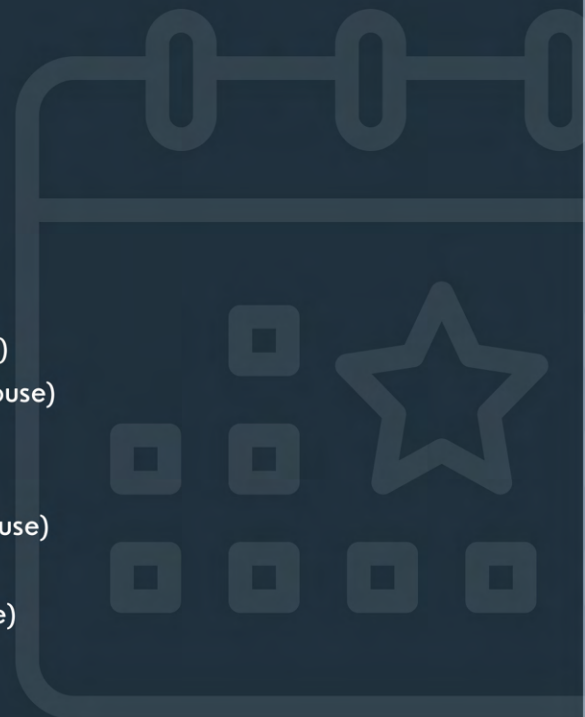
FATHERHOOD  
PROGRAM MANAGER  
(LEGACY LEAGUE)

"I have always had a heart for the next generation of men and fathers. Being at Choices helps me fulfill this calling where I lead a fatherhood program ("Legacy League") that empowers men with life-affirming choices. We help young men and dads build stronger marriages and relationships, live life more abundantly, and connect with local churches where they can find meaningful community and discipleship. It is an honor to serve men and help them find the love of Christ.

When I'm not at Choices, I'm out in the community as a realtor, and actively serve as a community group leader at Impact Church of Fredericksburg. I love hanging out with my wife, Julie, spending time with my family, coaching wrestling, and taking in a good baseball game."

## Mark Your Calendars

- January 2024 – Sanctity of Human Life Month (SOHL Sunday, 1/21)
- January 23, 2024 – Open House (register at [imgnlife.org/openhouse](https://imgnlife.org/openhouse))
- February 21, 2024 – VA March for Life (Richmond)
- March 1, 2024 – Gala (Expo Center)
- March 25, 2024 – Open House (register at [imgnlife.org/openhouse](https://imgnlife.org/openhouse))
- May 2, 2024 – Golf-4-Life (Pendleton Golf Club)
- May 20, 2024 – Open House (register at [imgnlife.org/openhouse](https://imgnlife.org/openhouse))



Dear Friend,

This is often the season of reaping a harvest from the seeds sown through much blood, sweat and tears. Jesus often uses metaphors of farming to let us know what God's Kingdom will be, and how we can know in our humanity what supernatural, spirit-led growth looks like.

This past year has been a soul-stretching, challenging, yet rewarding year for IMGNI Life, supporting Choices Women's Center, in Fredericksburg, VA. After much contemplation and prayer, ***you joined us*** as we went on the offensive to reach more in abortion-vulnerable situations, rather than wait for them to come to us. After much anticipation, ***you supported us*** to launch our STI (sexually transmitted infection) testing and treatment program for pregnancy-decision patients, counseling them on sexual health and introducing them to God's design. ***You partnered with us*** to introduce wrap-around care to our clients so they can experience so much more than an ultrasound picture: they can come back for mentorship classes; they can find support and programs offered through local churches; they can build relationships with care-team members so they go from solo to support system; they can have a hand to hold should the pregnancy take an unexpected turn.

After a year of planting such valuable seeds into the soil of our community, we find ourselves continuing to ask God to provide. Expanding services have brought about additional costs. We are growing, but want to do so in a healthy, sustainable way, and need your support to help us increase our outreach and impact on the region. ***We are humbly asking that you'd help us close the budget deficit we currently face of \$111,000 by the end of 2023.*** Will you pray about how your, or your company, or your church, might be able to invest in us providing the water that God will use to give growth?

We could not reach the rapidly growing Rappahannock region without your help and your support. As more people continue to move into the Fredericksburg area, we want to be ready to meet the challenges they will face as young professionals; as recent grads; as pregnant teens; as those struggling with shame or secrets; as humans made in the image of God who are loved by the Creator and who need to hear, above all, that their lives and the lives of their children are not mistakes, and have value, purpose, and redemption in the hands of Jesus.

Throughout 2023, many seeds have been sown in the soil of the Rappahannock region; sown into the hearts of our clients, as well as the community that supports them. We've now reached the point where we, in faith, are going to pray to the Lord of the harvest and ask Him to intervene to continue to provide for this ministry. Will you be an answer to this prayer?